

# BUILDING DREAMS

Goals To Provide Better Sleep



## Introduction



Mission and vision

WE, AS HUMAN BEING SPENDS 1/3 OF OUR LIFE SLEEPING. BY PROVIDING PROPER SLEEP AID FOR THE COMMUNITY AND OUR NEXT GENERATIONS - THEY WILL BUILD A BETTER TOMORROW. WOWS MISSION IS TO EDUCATE AND INSPIRE HEALTHY SLEEP, BY PROVIDING TOP QUALITY INNOVATION IN THE SLEEP INDUSTRY, YET FAIRLY PRICED SLEEP PRODUCTS THAT ARE EASY TO GET ,PROVIDES COMFORT FOR A HEALTHY LIVING AND BY GIVING BACK TO THE COMMUNITY.

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The Organisation

WE ARE NOT JUST ANY MATTRESS BRAND YOU COME ACROSS IN THE MARKET; WE ARE THE MAKERS. EVERY PRODUCT IS DEVELOPED FROM SCRATCH; WE PRODUCE, STITCH, ASSEMBLE, PACK AND DELIVER TO YOUR DOOR STEP FRESH FROM OUR FACTORY TO PROVIDE A STRESS-FREE EXPERIENCE WHEN PURCHASING YOUR DREAM MATTRESS. WE VALUE OUR CUSTOMERS FIRST, BY BEING A PRODUCT OF DESIRE AND NOT BY CHOICE.

History

WITH MORE THAN 50 YEARS OF EXPERIENCE IN PROVIDING THE RIGHT COMFORT TO THE FURNITURE INDUSTRY, WE GATHERED CRUCIAL DETAILS FROM OVER THOUSANDS OF FOAM GRADES TO ACHIEVE THE BEST QUALITY AND CONSISTENCY OUR BODY DESIRE FOR THE BEST SLEEPING EXPERIENCE. OUR PRIORITY WILL ALWAYS BE THE QUALITY WE INVEST INTO SUSTAINABILITY SOLUTIONS IN THE EQUIPMENTS AND MATERIALS USED FOR OUR PRODUCTS.



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# WOWS GOALS TO BUILDING IMPACT



## Goal 1:

WITH THE HELP OF OUR PARTNERS AND SUPPORTERS, WE'VE BEEN ABLE TO MAKE A BIG IMPACT ON YOUTH AND ADULTS IN CERTAIN REGIONS OF VIETNAM, WHERE RESOURCES ARE LIMITED BUT THE NEED FOR BETTER SLEEP TO IMPROVE THEIR SLEEPING QUALITY AND HEALTH AS THEY AGED. THROUGH BETTER SLEEP, OUR NEXT GENERATIONS BECOME STRONGER INDIVIDUALS, THEY WILL BUILD A BETTER COMMUNITIES AND A MORE POSITIVE FUTURE!

## Goal 2:

WE'VE HEARD MANY STORIES FROM THOSE WHO HAVE GIVEN AND RECEIVED OUR SLEEPING PRODUCTS ABOUT THE POSITIVE IMPACT IT HAD ON THEM. WE LOVE GIVING BACK TO THE COMMUNITY TO DISTRIBUTE "BETTER SLEEP". THIS IS WHY WE DESIGNED "WOWS BUY ONE TO PROVIDE ONE WITH BETTER SLEEP" SO THAT ANYONE COULD BE PART OF THE DISTRIBUTION. FOR EVERY SINGLE MATTRESSES WE'VE SOLD, WE WILL BE DONATING IT BACK TO THE COMMUNITY THROUGH CHARITABLE ORGANIZATION.

## Goal 3:

YOU CAN HELP MAKE AN IMPACT TOO BY PURCHASING OUR WOWS MATTRESSES TO DONATE TO CHARITABLE ORGANIZATIONS TO IMPROVE THEIR SLEEPING PATTERNS. NOT ONLY YOU WILL BE GETTING A GOOD NIGHT SLEEP AFTER USING OUR PRODUCTS, BUT YOU CAN REST ASSURE THAT YOU WILL ALSO BE GIVING ANOTHER PERSON A GOOD NIGHT SLEEP 😊zzz

A BETTER TOMORROW STARTS WITH A BETTER SLEEP TODAY!





Long Tho Pagoda  
(Hue, Vietnam)



Go Vap Hospital  
(HCM, Vietnam)



Tra Lanh Boarding  
House (Quang Ngai,  
Vietnam)



Hy Vong Nguyet Bieu  
Orphanage (Hue,  
Vietnam)



Cu Chi Field Hospital  
(Binh Duong,  
Vietnam)